



THE QUAKE, 104.3 FM



Station: The Quake, 104.3 FM

Format: Rock & Oldies Mix

Classic Hits of the 60's, 70's, and 80's

Target Audience: Adults, 25-54

Population Served: 190,000

Primary Listening Area: Tri-State (Including Southeast Missouri, Northeast Arkansas, and Western Tennessee)

Features:

- Fox News every hour
- On-the-go listeners
- Great for reaching baby boomers
- An exciting, active station with familiar music accepted by a broad audience.

THE BEATLES, CCR, ROLLING STONES, ELVIS PRESLEY, BTO, BOB SEGER, STEVIE WONDER, CHICAGO, THE SUPREMES, BEACH BOYS, JOURNEY, AND THE EAGLES.

