



# 'SMART ADS'

## Drive-Time News & Sportscasts



### What are "Smart-Ads?"

High-profile morning and afternoon drive-time commercials adjacent to Fox Radio News and Rick Harris Sports Updates on Kool 96dot7.

There will be one news update and one sports update each hour during morning (Jonathan & Mary Show) and afternoon-drive.

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### You Receive:

2 commercials adjacent to either a news or sports update  
Monday-Friday (20 per week total)

- 1 in morning-drive and 1 in afternoon-drive
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**CALL FOR DETAILS**

